

TAYLOR AUTOMOTIVE FAMILY



LOCALLY OWNED, LOCALLY COMMITTED

TAYLOR AUTOMOTIVE HISTORY



Since 1979, the Taylor Automotive Family has prioritized giving back and investing in the community that has supported them all these years. Their mantra of being locally owned and locally committed is not just words written on the wall or a plaque in one of their dealerships; they are the founding principles that help guide their company daily.

When **Steve Taylor Sr. opened his first dealership, Taylor Buick**, in downtown Toledo in 1979, he also committed to finding more ways to give back to his adopted hometown. **Within a few years, he was involved with many local charities, schools, and non-profit organizations.** Just writing a check or donating wasn't enough, so **Steve served on many committees and boards and volunteered his time to make a difference in the community he loved.**

Fast forward nearly 20 years later, and Steve's son, **Steve Taylor II**, joined the **Taylor Automotive Family** full-time in **1998** and quickly shared in his father's quest to make a positive difference in his hometown. Watching and learning from his father, Steve also wanted to do more to give back and get involved. **Like his father, he volunteered and served on many boards.** He also started programs like their Driven to Succeed campaign that rewarded high school seniors and gave them a chance to win a free car! He partnered with local schools and organizations and donated countless hours of his time and monetary donations to assist wherever possible.



Over the years, the Taylors have **impacted thousands of lives** through their collaboration and partnerships with various local organizations. They now even have **five full-time Community Outreach Ambassadors** on staff whose sole job is to find ways for the Taylor Automotive Family to get involved and give back all over Northwest Ohio and Southeast Michigan.

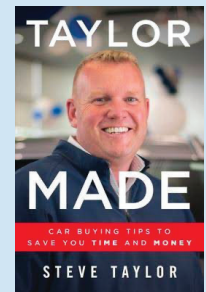


From Toledo to Lima, Perrysburg to Findlay, and everywhere in between, Taylor seeks out community partners to join forces with and provide a helping hand wherever they can!

When you hear the Taylor name in our area, some may think of the exquisite Cadillac Dealership on Central Ave. Others may think of Steve's catchy tagline, **"I wanna See Ya, in a Kia!"** And others may think, **"Let's make it a FUN-DAY in a HYUNDAI!"** But almost everyone will think of all the ways this Family has given back and the **positive difference they have made in their communities.**

Taylor Made - Car Buying Tips

For over 25 years, Steve Taylor has been on a mission to reshape the car-buying experience and break the negative stereotypes of the automotive industry. In 2021, he authored **Taylor Made: Car Buying Tips to Save You Time and Money**, a must-read guide for first-time buyers and those with credit challenges. Packed with expert advice, Steve shares insider tips on **choosing the right dealership, maximizing trade-in value, negotiating a fair price, and selecting the best protection for your investment.** By answering the questions many are hesitant to ask, his book turns car buying into a smooth, stress-free experience, just as it should be. **Available now on Amazon!**



COMMUNITY RECOGNITION

Top Work Place by The Toledo Blade

Top Workplace companies understand the value of employee engagement and its impact on performance. They also know that surveying their employees is the best source for capturing actionable insights and gaining critical business intelligence. **Taylor Automotive Family has won this award multiple years and understands the critical role that their team plays in their success.**



THE BLADE



Association of Fundraising Professionals - Outstanding Corporate Philanthropist

This award honors a corporation that demonstrates outstanding commitment through financial support, encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. **This award was quite the honor to receive; it shows an outstanding commitment to our local communities.**

BBB Torch Award - for Ethics

The BBB Torch Awards for Ethics honors organizations whose leaders demonstrate a high level of personal character; ensuring that the organization's practices meet the highest standards of ethics; and consequently, generate trust with its customers and the community. **Without the trust of the community we couldn't do all we have been able to do over the years.**



Jefferson Award

This award honors organizations whose leaders demonstrate a high level of personal character; ensure that the organization's practices meet the highest standards of ethics; and consequently, generate trust with its customers and the community. **"To be nominated for the Jefferson award was an honor I'll never forget" - Steve Taylor II**

Toledo City Paper's 2023 Best of Toledo Awards - Steve Taylor Voted Philanthropist

With over 615,000 votes casted, Steve Taylor of the Taylor Automotive Family was awarded Best of Toledo's top Philanthropist. **"You know, it's funny. I didn't even realize I was up for the award, but it just goes to show you that what are doing is working." - Steve Taylor II**



University of Toledo Doing Right Spotlight - Community

The Doing Right Spotlight celebrates companies that are doing their part to help their communities and make a positive difference in the world; "doing right" means a lot of things. **The Taylor Family has prided themselves on being Locally Owned, Locally Committed, doing right in the community just makes sense.**



Our Commitment To Community

We have **five full-time Community Ambassadors** dedicated to finding meaningful ways to give back to the communities where we live, work, and play. These ambassadors proudly represent **the Taylor Automotive Family**, actively supporting local causes and **fostering community growth through strategic partnerships and collaborations**.

At Taylor Automotive, we believe in the saying, "**A rising tide lifts all boats.**" Our commitment extends beyond selling cars—we strive to make a real difference by supporting our customers, coworkers, and the communities we proudly serve. Through ongoing engagement and meaningful connections, **we aim to create a positive and lasting impact across Northwest Ohio.**

Tom Cole

Tom Cole, **A dedicated educator, coach, and award-winning sports broadcaster**, Tom Cole

joined the Taylor Automotive Family in 2019 as their community outreach coordinator. **A proud Toledo native** and the first quarterback at St. John's, Tom shares Taylor Automotive's commitment to the community, bringing creativity and fresh energy to his role.

Recognized in both the City of Toledo and St. John's Halls of Fame, Tom has made a lasting impact through initiatives like showcasing local artists at the dealership. **An accomplished author of four books**, his latest, ***Black in the Pocket: African American Quarterbacks*** that Changed the Face of American Football, celebrates the legacy of Black quarterbacks in the sport.

With a passion for storytelling, sports, and community engagement, **Tom continues to uplift and inspire Northwest Ohio.**



Terry Crosby

Terrance Crosby, **A Toledo native and one of the most accomplished two-sport athletes in Toledo**

City League history, Terry Crosby earned first-team All-Ohio honors in both **football and basketball**. Raised with values of **respect, kindness, and perseverance**, he has carried these principles into a lifetime of community leadership and philanthropy.

As a community ambassador for the Taylor Automotive Family, **Terry is building meaningful connections between local organizations and residents**, embodying the company's commitment to giving back. Now an author, his book ***Do You Have the Balls?*** shares his journey from childhood dreams to international athletic success, business leadership, and philanthropy.

With a **passion for uplifting others**, Terry continues to inspire and create a **lasting impact** in Northwest Ohio and beyond.



COMMUNITY AMBASSADORS

Mary Helen Darah

multiple facets, from her work as a columnist for local publications including **Sylvania Neighbors** and **Perrysburg Living Magazines** to her active role in various community initiatives. Throughout her career, Mary Helen has earned a reputation for her **passion and commitment to making a difference**.

As a community ambassador for the Taylor Automotive Family, Mary Helen is dedicated to **creating meaningful connections that foster positive change and growth**. One of her key contributions is the creation of the **'Women in the Driver's Seat'** segment, where she interviews remarkable women who are making a significant impact in the community. These inspiring interviews can be found on **Facebook** and **YouTube** and have resonated deeply with viewers.

Through her work, Mary Helen continues to **inspire others and strengthen the fabric of the Sylvania community**.



Joan Browne Kose

area since 2022. She brings **30+ years of executive business experience** in the private, public, and higher-education sectors.

As an ambassador, **Joan loves building relationships and further connecting Taylor to the communities she loves**. Joan has an extensive record of community service.

She has been a committee and board member for **many nonprofit and community groups** in both Findlay and Toledo.



Victoria Kimmel

Victoria Kimmel is our ambassador for our **Taylor Kia of Lima location**. She embodies the dealership's values of **trust, reliability, and community engagement**. Victoria has implemented various ideas, such as organizing a women's **lunch and learn series**, **staff volunteering for park beautification**, **sponsoring Warriors Way**, and **supporting local school events**.

With her educational background and business experience, Victoria approaches issues with a well-rounded perspective, making her a trusted advisor. She is looking to **build trust and establish meaningful relationships within the Lima/Allen county community**, leveraging her approachability and warm personality.



SOME OF OUR AMAZING



Unruly Arts

Unruly Arts, an organization dedicated to empowering adults with disabilities through art, collaborates with Taylor Automotive to host an annual gallery event. This event serves as a vital fundraising opportunity for Unruly Arts' programs, showcasing the incredible artwork created by participants. Taylor Automotive's support further highlights their commitment to fostering inclusivity and providing a platform for these talented individuals to shine. Together, Unruly Arts and Taylor Automotive create a synergistic partnership that combines art, automotive excellence, and philanthropy, making a meaningful impact in the lives of those they support.

The Miracle League of Findlay

The Miracle League of Findlay provides individuals with disabilities the opportunity to experience the joy of baseball in an inclusive, supportive environment. With a mission to promote health, well-being, and community understanding, the league brings players, families, and volunteers together for unforgettable moments on the field. Taylor Automotive Family is proud to be a key sponsor, helping ensure everyone has the chance to play, connect, and thrive through the game.



Warriors Way

Warriors Way is the only organization of its type in Ohio. Warriors Way offers free recreational therapy services to Veterans, First Responders, Scouts, and Youth. They are doing incredible work and saving lives. To date Warriors Way has helped save twenty-four veterans by helping them learn new coping skills with metalworking and knifemaking, along with helping them reach out to other therapy services. The Taylor Automotive Family has sponsored team building classes at Warriors Way and in the month of May a portion of every vehicle sale went to this amazing organization. With this partnership we hope to help reach more veterans and save more lives.

Hannah's Socks

Hannah's Socks began with a moment of compassion from four-year-old Hannah Turner, who, on a chilly Thanksgiving Day in 2004, noticed a man without socks at the Cherry Street Mission and offered her own. Inspired by her kindness, her parents, Doris and Vic Turner, founded the organization to meet the urgent need for new socks and undergarments, items often most needed but least donated in shelters. Today, Hannah's Socks provides over 55,000 pairs annually, bringing comfort and dignity to those experiencing homelessness. Taylor Automotive Family proudly supports their mission through annual sock drives and monetary donations.



Schedel Arboretum and Gardens

Schedel Arboretum and Gardens is a captivating destination that showcases the beauty and diversity of nature. Supported by Taylor Automotive, Schedel Arboretum and Gardens offers visitors a captivating experience, strolling through meticulously curated gardens, enchanting sculpture exhibits, and serene pathways. With Taylor Automotive's partnership, Schedel Arboretum and Gardens continues to thrive as a sanctuary of tranquility and inspiration, inviting individuals to connect with the wonders of the natural world and appreciate the enduring beauty of art in a captivating setting.

COMMUNITY PARTNERS

Operation Surprise Attack

Operation Surprise Attack is a remarkable program known for its heartwarming acts of kindness and generosity. With a mission to spread joy and make a positive impact to deserving individuals with unexpected acts of support and gifts. Operation Surprise Attack embodies the spirit of compassion and uplifts the lives of those who are touched. Taylor Automotive's commitment to this program showcases their dedication to giving back and making a difference in the lives of others, creating lasting memories and inspiring others to pay it forward.



Mom's House

Mom's House is an extraordinary organization that provides a safe haven and support for homeless single mothers and their children. With a commitment to empowering these families, Mom's House offers a nurturing environment where mothers can rebuild their lives while receiving guidance, resources, and a sense of community. Supported by Taylor Automotive, Mom's House is able to extend its reach and impact, providing essential services. Together they create a powerful partnership that transforms lives and helps create a brighter future for both single mothers and their children.

Connecting Kids to Meals

Connecting Kids to Meals is dedicated to fighting childhood hunger. With the generous support of partners like Taylor Automotive, Connecting Kids to Meals is able to make a significant impact in the lives of underserved children, bridging the gap between food insecurity and nourishment. Taylor Automotive's partnership with Connecting Kids to Meals strengthens the organization's reach and allows them to serve more communities, enabling children to thrive and succeed. Together, they are making a difference by ensuring that no child goes hungry, fostering a healthier and brighter future for our youngest generation.



Toledo Art Museum

The Toledo Museum of Art is a cultural gem that showcases a diverse collection of artistic masterpieces spanning centuries and continents. As a proud partner, Taylor Automotive is committed to supporting the museum's mission to inspire and enrich the community. In honor of Julie Fisher Taylor, we have donated to make parking free, removing a key barrier and helping ensure the museum remains accessible to all. We're proud to support a space where creativity, culture, and community come together.

Leading Families Home

Leading Families Home is dedicated to helping families break the cycle of homelessness and achieve long-term stability. With a mission rooted in providing life-changing resources, the organization supports families through trauma-informed case management, mental wellness services, education, employment assistance, and safe, affordable housing. As a 501(c)3 charity based in Toledo, Ohio, Leading Families Home offers a pathway to self-sufficiency, guiding families from homelessness to permanent housing and economic stability. Through their compassionate approach, families find hope and support as they rebuild their lives. Taylor Automotive Family is proud to support Leading Families Home, including hosting events like the Galentine's Girl Fashion Show to raise funds for their vital work in the community.

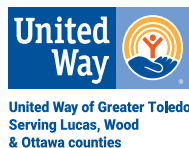


Our Commitment to Community, Driven by You!

Thanks to the dedication of our five community ambassadors—and the support of customers like you—we're fueled in our mission to give back. Together, we're partnering with impactful organizations, creating positive change, and strengthening the bonds within our community.



Organizations we are proud to have helped!



Explore all the incredible organizations
we support at www.TaylorCares.org